



**Greater  
Milwaukee Board of  
Realists Board**

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**2024-25 BUSINESS PARTNERSHIP & SPONSORSHIP PACKAGE**

#TOGETHER WE ARE STRONG #DEMORACY IN HOUSING

**Implementing the “REALTIST Pillars of Change”**

- Women Initiatives/ Civil Engagement
- Men’s Initiatives/ Civil Engagement
- Diversity & Inclusion and Small Business
- Generational Wealth
- Government Relations/Advocacy/SHIBA/SHIBA Byte

contact@NAREBMKE.org

**Mission**

To promote “Democracy in Housing” by advocating for the underserved through education, leadership, and service.

**Vision**

To be recognized as a source of empowerment for economic development in the communities we serve.



“Democracy in Housing”

PO BOX 26233 Milwaukee, WI 523226

January 2024

Dear REALTIST Partner and Supporter:

The Greater Milwaukee Board of REALTISTS Association (GMBRA) presents the 2024-25 Business Partnership & Sponsorship Package. We are starting off our approach to raise money to “Serve the Underserved” and “Promote Democracy in Housing” – our dual mottos supporting our mission. These inclusive partnerships, sponsorships, and donations, cover all 2024-25 major events and programs:

- . **Monthly Professional Development & Networking Sessions**
- . **REALTIST Week**
- . **Homebuyer & Seller Education Seminars**
- . **Community Outreach Activities**
- . **Annual Membership Gala**
- . **Affiliates Appreciation Mixers**

These are live events **There are four opportunities available to our business partners listed on the following pages.**

This message also serves as an official invitation to our 2nd Annual Inauguration Gala. Registration invitations with date, time & location will be sent to all GMBRA members.

This year the focus will be on implementing the “REALTIST Pillars of Change” a National Association of Real Estate Brokers (NAREB) plan of action. Your support helps make it possible for us to maintain integrity and democracy in housing while serving the *underserved promoting and educating the residents on fair housing, lending, and appraisal practices in our communities.*

One of GMBRA sponsorship committee members, will follow up with you by phone or email to discuss your participation level. Any questions, please contact Committee Chair, Stacy Smiter at 414.865.0100 or [stacy.smiter@cbrealty.com](mailto:stacy.smiter@cbrealty.com). Once again thank you for coming together with us.

Respectfully,

Kim Jones, President, Greater Milwaukee Board of REALTISTS



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## **Diamond Level - REALTIST Pillars of Change (\$10,000+)**

This presenting sponsor will have the opportunity to

1. Receive 8 tickets to year-end major event,
2. A full-page ad in the membership gala program
3. Two monthly meeting sponsorships,
4. Listed as Corporate Partner on GMBRA Facebook Page with link to partner’s website,
5. 8 paid 2023 memberships (1 Corporate Allied Membership & 2 Allied Memberships\*) with monthly meeting costs included in partnership.
6. Diamond Strategic Partner for Realtist® Week (Community Event)
7. Two, (30) Minute Speaking Presentation at Community Wealth Building Expo and One other Chapter Event Title Strategic Partner for all NAREB Milwaukee Events
8. Four, (10) Minute Speaking Opportunity During Four Different NAREB Milwaukee Events
9. Title Diamond Strategic Partner reference in all printed marketing material
10. Title Diamond Strategic Partner Press Release During Realtist® Week
11. Verbal Recognition at all NAREB Milwaukee events as an Event Title Strategic Partner
12. Recognition and Award as Event Title Strategic Partner at Annual Award Banquet Partner
13. Two Tables at Annual Awards Banquet
14. Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers and postcards.
15. 4 (1) year memberships
16. Three Complimentary Admittances to all Membership Meetings
17. Three Registrations to National Annual Conference NAREB
18. Greater Milwaukee Board of REALTISTS Membership Roster
19. Photo Opportunities with NAREB Greater Milwaukee Board of REALTISTS Officers



## **Platinum Level - REALTIST Make A Big Difference (\$5,000 - \$9,999.99)**

This presenting sponsor will have the opportunity to:

1. Receive 4 tickets to year-end major event,
2. Logo recognition on GMBRA website/materials,
3. A full-page ad in the membership gala program,
4. one monthly meeting sponsorship,
5. Listed as Corporate Partner on GMBRA Facebook Page with link to partner’s website,
6. 4 paid 2023 memberships (2 Corporate Allied Membership & 2 Allied Membership\*)
7. Platinum Strategic Partner for Realtist® Week (Community Event)
8. One, (15) Minute Speaking Opportunity at Community Wealth Building Expo or One Other community
9. Event Platinum Strategic Partner for all NAREB Milwaukee Events
10. Three, (10) Minute Speaking Opportunity During Three Different NAREB Milwaukee Events
11. Platinum Strategic Partner reference in all printed marketing material
12. Platinum Strategic Partner Press Release During Realtist® Week
13. Verbal Recognition at all NAREB Wisconsin events as an Event Platinum Strategic Partner
14. Recognition and Award as Event Platinum Strategic Partner at Annual Award Banquet Partner
15. One Table at Annual Awards Banquet
16. Display Table at Events
17. Three, (1) year memberships
18. Three, Complimentary Admittances to all Membership Meetings
19. Two Registrations to National Annual Conference



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**Gold Level - REALTIST A Change is going to Come (\$2,500 - \$4,999)**

This presenting sponsor will have the opportunity to:

1. Receive 3 tickets to year-end major event,
2. a half-page ad in the membership gala program,
3. one monthly meeting sponsorship,
4. 2 paid 2022 (1 Corporate Allied Membership and 1 Allied Membership).
5. Two, (10) Minute Speaking Opportunity During Two Different NAREB Events
6. Gold Strategic Partner reference in all printed marketing material
7. Gold Strategic Partner Press Release During Realtist® Week
8. Verbal Recognition at all NAREB Wisconsin events
9. Event Gold Strategic Partner Recognition and Award as
10. Event Gold Strategic Partner at Annual Award Banquet
11. Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
12. Display Table at Events
13. Two (1) year memberships
14. Two Complimentary Admittances to all Membership Meetings
15. Greater Milwaukee Board of REALTISTS Membership Roster
16. Two Registrations to National Annual Conference



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**Silver Level - Community Builder (\$1500 - \$2499)**

This presenting sponsor will have the opportunity to:

1. Receive (2) tickets to year-end major event,
2. Logo recognition on GMBRA website/materials,
3. Be a major presenter at one seminar,
4. Receive a half-page ad in the membership gala program and be a featured speaker at one monthly meeting.
5. Silver Strategic Partner for all NAREB Milwaukee, WI Events
6. One Speaking Opportunity for 10 Minutes at Two Events
7. Sponsor reference in selected printed marketing material
8. Verbal Recognition at all NAREB Wisconsin events as Silver Strategic Partner Recognition and Award as Silver Strategic Partner at Annual Award Banquet
9. Company Logo and Partnership recognition on website, social media, email marketing, banners at events, flyers, and postcards
10. one (1) year memberships NAREB Wisconsin
11. NAREB Milwaukee Membership Rooster
12. Display Table at Events



**We are offering three opportunities for Teams & Individual Donors:**

**Bronze Level - Team (\$1,000 - \$1,499.99)** will receive 2 tickets to year-end major event, be a major presenter at one seminar, have logo recognition on GMBRA website/materials, a half-page ad in the membership gala program and be a featured speaker at one monthly meeting.

**Granite Level - Premium Donor (\$500 - \$999.99)** will receive 2 tickets to year-end major event, logo recognition on GMBRA website/materials, and a quarter-page ad in the membership gala program. One display table at event.

**Quartz Level - Civic Individual Donor (\$150 - \$499.99)** will receive 1 ticket to year-end event and a quarter-page ad in the membership gala program.

*Note: Costs for Monthly Professional Development & Networking meetings both virtual and in-person are \$10 for members and \$20 for non-members. Monthly fees are included with Diamond Level – REALTIST Pillars of Change partnerships only. Costs for all other members are paid during registration, at the door or if company paid, company could request an invoice.*